PUBLIC DATA · CURATED BY VERIFICABET

Where betting money actually goes

The sector paid R$ 2.48 billion in six months. Health got 1.18%.

Between January and June 2026, fixed-odds betting handed R$ 2.48 billion to Brazil's federal government. The only line in the system earmarked to prevent and treat gambling harm received R$ 27.8 million — 1.18% of the total. Tourism received 20.3× that; unearmarked federal cash, 18.5×.

> This report uses two official spreadsheets with different bases and never adds them together. The half-year total comes from the Federal Revenue Service series, which is complete. The breakdown comes from the Treasury extract, whose 03/07/2026 pull had not yet closed June. Health's share is the same on both bases.

Period: **Jan 2026 – Jun 2026 (6 months)** Base: **R$ 2.48 billion collected** Published: **August 2026**

Source: **Brazilian Treasury · Federal Revenue Service · SPA/MF** Updates: **with each new response from the source**

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1.18%
to health
share of the collected total that went to preventing and mitigating gambling harm

R$ 27.8 m
is the whole amount
everything health received between January and June 2026

20.3×
tourism
what tourism received, relative to health

R$ 1.83
per bettor
per taxpayer ID that placed a bet in the period, per the regulator's own figure

SUMMARY

Executive summary

- Of R$ 2.36 billion allocated in the first half of 2026, R$ 27.8 million (1.18%) went to the only line earmarked to prevent, control and mitigate the harm of gambling.
- Tourism received R$ 565.3 million and unearmarked federal cash, R$ 514.1 million. Embratur alone, the agency that markets Brazil abroad, took R$ 152.7 million — 5.5× what went to health.
- This is not a one-off half-year: health's share was 1.19% in 2025 and 1.18% in 2026. It has been constant since regulation began.
- The regulator's own public deck splits the allocation into nine slices adding up to 100% and does not include the R$ 514.1 million line that the Treasury extract shows as unearmarked cash.
- In May 2026 the split was recomposed: the federal police fund jumped from 0.46% to 7.33% of the pot, and every other line fell 10.7%. Health was not part of that.

WHY THIS MATTERS

A figure that is already a public argument

Social allocation is the main argument with which betting regulation was defended in Brazil's public debate: money that used to circulate outside the state would start funding sport, tourism, education, security and health. The health portion is the one that answers directly to the activity's acknowledged side effect — problem gambling.

That argument is verifiable. The Treasury extract shows, month by month, which body received how much and under which funding source. It is not an estimate or a projection: it is the record of money that came in.

What this report does is measure the proportion. It does not assess whether the amount is adequate for health policy — that depends on treatment cost, network coverage and prevalence, none of which is in this base. It measures what is here: health's position in the allocation queue of a sector whose externality is a health one.

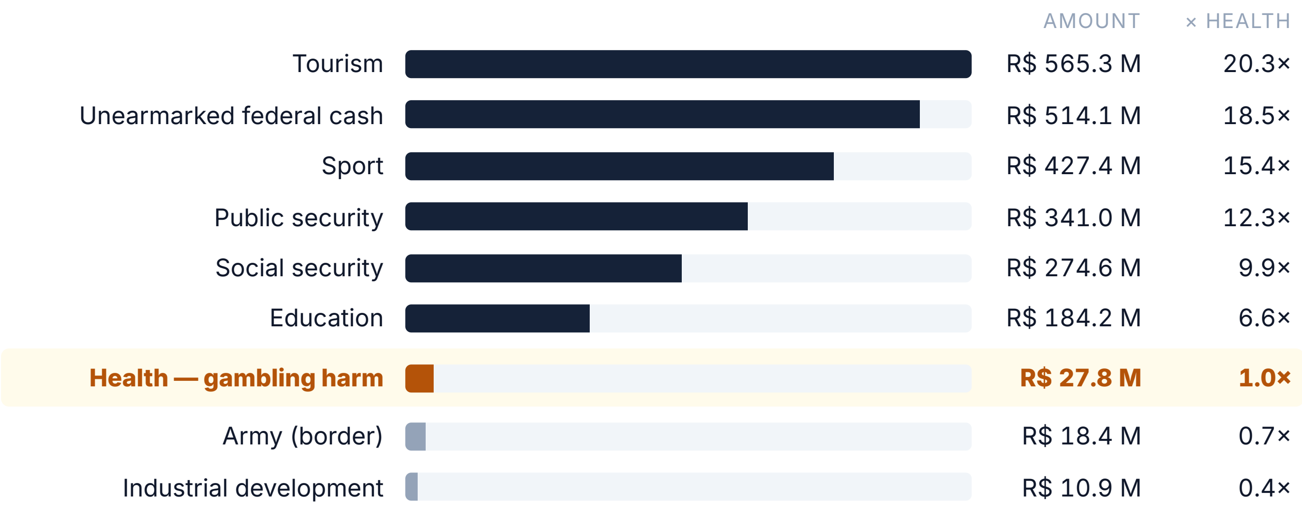
THE ALLOCATION

Where every real went

Nine destinations, ranked by what they received between January and June 2026. The right-hand column shows how many times each received what health received.

Allocation of fixed-odds betting revenue — January to June 2026

Amounts actually collected, by funding source. Total of R$ 2.36 billion.



Fonte: Tesouro Gerencial (SIAFI) e Receita Federal · Apuração VerificaBet **verificabet.com.br**

Per day: R$ 153,512 for gambling harm. R$ 3.1 million for tourism.

Tourism aggregates the Ministry of Tourism and Embratur; sport aggregates the ministry and transfers to state secretariats; public security aggregates the national public security fund, its transfers and the federal police fund; education aggregates the education ministry and the FNDE. Social security is unearmarked cash held at the Ministry of Finance — see the next section.

NOT AN ANOMALY

Health’s share never moved

The sector’s split runs on fixed percentages. Health’s share is almost identical across every cut since regulation began — what the half-year shows is the design, not an unusual month.

PERIOD	TOTAL COLLECTED	TO HEALTH	SHARE
2025 (Feb–Dec)	R$ 4.10 billion	R$ 48.9 million	**1.19%**
First half of 2026	R$ 2.36 billion	R$ 27.8 million	**1.18%**
entire regime (Feb/25–Jun/26)	R$ 6.47 billion	R$ 76.6 million	**1.19%**

Treasury base across all cuts, so the three are comparable with each other. · Fonte: Tesouro Gerencial (SIAFI) e Receita Federal · Apuração VerificaBet **verificabet.com.br**

STRESS TEST

The predictable objection

The reading above will be challenged with one specific argument: that R$ 274.6 million is classified as social security, and health is part of social security. The argument does not hold, for two reasons.

The first is destination. That line appears in the extract under the unearmarked social-security funding source, with the Ministry of Finance as the body and Federal Treasury Revenue as the budget unit. It does not reach the Ministry of Health. The only line that lands in the National Health Fund is the R$ 27.8 million one.

The second is arithmetic. Even adding both — R$ 302.4 million, or 12.8% of the total — the result is still below tourism and below unearmarked federal cash.

There is also the institutional contrast. The same public deck devotes a section to responsible gambling and describes a harm-prevention working group made up of Finance, Health and Sport. In that same half-year, Sport received 15.4× what Health received.

WHAT THE OFFICIAL DECK DOES NOT SHOW

R$ 514.1 million with no earmark

The regulator's public deck splits the statutory allocation into nine slices — sport, tourism, public security, education, social security, health, the federal police fund, civil society and an industrial development agency. They add up to exactly 100%. None of them is the Treasury.

The Treasury extract carries a tenth line, under the Federal Treasury Revenue budget unit and the unearmarked federal funding source tied to revenue de-earmarking. That was R$ 247.0 million in the first quarter, R$ 514.1 million in the half-year and R$ 1.39 billion since the regime began.

De-earmarking is a constitutional and legitimate mechanism. The point is not that it exists: it is that the accountability document presents the allocation as fully earmarked for sport, tourism, education, health and security, when roughly one in every four reais of that same pot arrives as unearmarked cash.

It is also the only line that never lost share in either of the two recompositions observed in the series. And the unearmarked money is 18.5× the money earmarked for health.

THE SPLIT CHANGED

May 2026, unannounced

The split percentages match to two decimal places month after month, which makes any change visible and datable. One happened between April and May 2026: the federal police fund went from 0.46% to 7.33% of the pot — 15.8× — and every other earmarked line fell by the same 10.7%. The unearmarked one rose.

Each destination's share of the allocated pot — April against May 2026

Percentage of the federal government's share of fixed-odds betting revenue.

DESTINATION	JAN–APR/26	MAY–JUN/26	CHANGE
Funapol — Federal Police	0.46%	7.33%	**15.8×**
Unearmarked federal cash (DRU)	24.83%	25.14%	**1.01×**
SISFRON — Army	0.93%	0.83%	**0.89×**
State sport secretariats	0.93%	0.83%	**0.89×**
FNDE / PDDE (education)	6.03%	5.39%	**0.89×**
Ministry of Education — technical school	3.25%	2.90%	**0.89×**
FNSP transfers	8.36%	7.46%	**0.89×**
Ministry of Sport	20.61%	18.41%	**0.89×**
Ministry of Tourism	20.80%	18.58%	**0.89×**
National Public Security Fund	5.85%	5.23%	**0.89×**

Fonte: Tesouro Gerencial (SIAFI) e Receita Federal · Apuração VerificaBet **verificabet.com.br**

In cash terms, the federal police fund went from about R$ 1.5 million a month to R$ 59.1 million in the half-year, against R$ 16.5 million in all of 2025. Worth noting that, in the first quarter, the regulator's deck and the Treasury extract agree on this line (R$ 4,563,628.49); the divergence starts precisely in May. None of the documents obtained explains the change.

OTHER DIVERGENCES

Two official numbers for the same quarter

The supervision fee for the first quarter of 2026 appears as R$ 76.7 million in the regulator's deck and as R$ 27.6 million in the official collection-system spreadsheet — a 2.8× difference. For scale: the fee collected R$ 105.0 million in all of 2025, and no month in the 2026 series exceeds R$ 9.7 million. The spreadsheet warns that it shows accrual, not actual collection; even so, no combination of months adds up to the published figure.

The allocation declared for the first quarter, R$ 914.1 million, also falls below what entered the Treasury in the same period. Shifting the window by one or two months does not reduce the gap, which points to a structural cause rather than a cash-timing lag. Either the gross result declared for the quarter is understated, or part of what the sector pays sits outside the 12% communicated to the public.

Both divergences are recorded here as open questions to the regulator, not as a conclusion. None of the documents obtained carries the calculation basis that would settle them.

WHO ASKS TO LEAVE

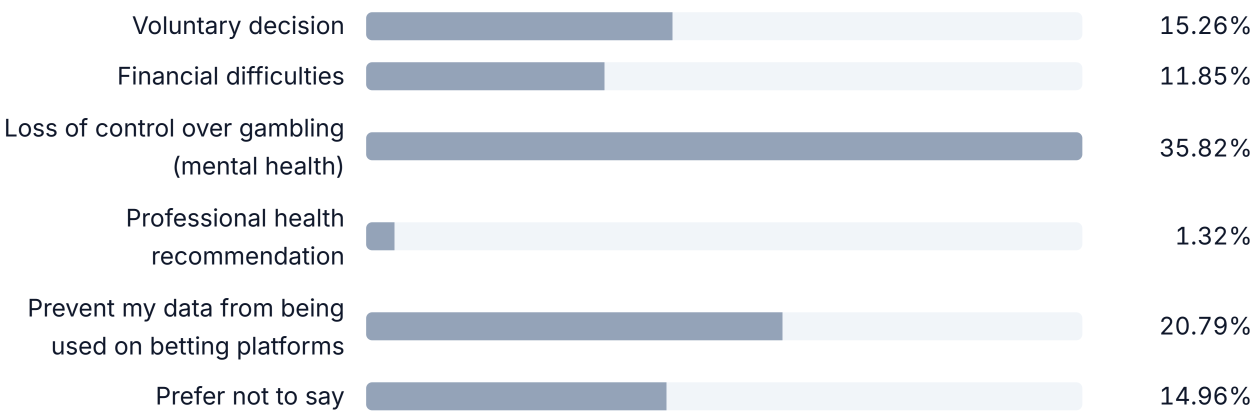
1,119,569 self-exclusions

On the centralised self-exclusion platform, 1,119,569 people had requested a block by 5 August 2026. Of those, 400,992 (35.82%) cited loss of control over gambling — a mental-health reason — as the ground for the request.

In the first half of 2026 alone there were 764,632 requests. Divided by them, the money health received in the same period comes to R$ 36.34 per person who asked to be blocked.

Reason declared in the self-exclusion request

Share of each reason in the total of 1,119,569 requests, as of 5 August 2026.



Fonte: Tesouro Gerencial (SIAFI) e Receita Federal · Apuração VerificaBet

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LIMITATIONS

What this data does not say

- It does not measure adequacy. The report compares proportions between destinations; it does not assess whether the amount allocated to health matches demand, which would require cost, coverage and prevalence data absent from this base.
- It does not measure execution. The extract shows what was collected and to which body and source it was allocated — not whether the money was committed, paid or spent.
- June is incomplete in the breakdown base. The Treasury pull is from 03/07/2026 and records R$ 401.5 million for June, against R$ 513.0 million in the Federal Revenue Service series. That is why the breakdown is presented on the Treasury base and the half-year total on the Revenue base — never added together.
- Revenue de-earmarking is constitutional. Recording it does not imply irregularity; the finding is its absence from the public accountability document.
- It does not allege irregularity by any body. Every divergence pointed out is between official documents and is described as an open question.
- Self-exclusion comes from a separate response, cut off on 5 August 2026 — it does not match the fiscal window.

METHODOLOGY

Base and curation

- Primary source: response to request 18800.116741/2026-07, addressed to Brazil's Ministry of Finance under the Freedom of Information Act (Law 12,527/2011), granted on 30 July 2026. Answered by the Prizes and Betting Secretariat and by the Federal Revenue Service. Original documents available on request at imprensa@verificabet.com.br.
- Half-year total: net revenue series for fixed-odds lotteries by accrual month, from the Federal Revenue Service, January 2024 to June 2026.
- Breakdown: Treasury extract by revenue nature, body, budget unit and funding source, pulled on 03/07/2026 for 2026 and 12/06/2026 for 2025. Includes the two lines the spreadsheet classifies as amounts that pass through the budget without being public revenue.
- Supervision fee: spreadsheet from the federal collection-management system, by accrual period.
- Comparisons with official communication: Periodic Overview of the regulated fixed-odds betting market, first quarter of 2026, reference MF-SPA-SMF-RP-26-01-260507, attached to the same response.
- Self-exclusion: separate freedom-of-information response, as of 5 August 2026.
- Consolidation, grouping by destination and calculation: VerificaBet. The groupings are declared in the allocation chart note; no spreadsheet line was discarded.

HOW TO CITE

Use and attribution

A public figure to raise the level of the betting debate in Brazil.

verificabet.com.br TAX REVENUE REPORT · EDITION 01

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